

SV-Consultancy

Website performance and effectiveness consultancy

Contact a service professional to discuss your web site performance concerns, evaluate your site and build a bespoke goal orientated program to improve web application performance, protect brand image, reduce lost sales and ensure consistent, positive customer experience.

SV-Consultancy comprehensively tests the functionality of complex web processes and transactions ensuring that systems operate as expected and with maximum efficiency.

The service examines a number of complex profiles defined by the client, and in addition pushes the envelope to measure the behaviour of functional elements in response to tests, and user behaviour not defined within the specification.

Testing is carried out at a range of times during the working day and week, to examine the impact of load variation on the behaviour of functional elements.

Benefits

- Ensure all individual functional elements of your web applications operate as expected
- Push the envelope to explore the behaviour of site functionality in undefined areas
- Identify weaknesses, bottlenecks and areas for improvement within your site functionality
- Determine variation of function with working time/day



Features

- Exercise and probe deeply into the intended responses of all the core functional blocks and forms; logins, searches, registrations, etc
- Explore functional response to a sub-set of the possible inputs to forms from common 'user error' through to abnormal or malicious
- Analyse the engineering practice in use: caching, compression, load sharing, and configuration of software elements and web server components

Unique Test Approach

It is well known that testing is the only way to be sure that your web systems are behaving as intended. At SciVisum we take this a step further to provide in-depth functionality testing of sophisticated web systems, customised to clients' requirements. This provides the flexible benefits of bespoke consultancy but with clearly defined services.

Central to SciVisum's success is its unique test methodology, based around an intelligent test engine developed in-house. This combined with expert staff takes testing beyond trivial home page performance to incorporate complex user transaction scripting.

This semi-automated approach means fast delivery and repeatable results by freeing up test engineers to dig deeper into the unique site elements, probing further and obtaining a detailed 'under the bonnet' view.

If you would like to schedule a free consultation regarding your website performance concerns, learn more about User Journeys or arrange a free trial of the service please contact us on: **+44 (0) 1227 768276**



Central to SciVisum's testing ethos is Application Synchronicity; the unique application of Dynamic User Journeys to every testing specification. Web users do not interact with your website by accessing a single page, a single server or an isolated function, but by fluidly travelling through the site from page to page – function to function. It is therefore important to understand how an end user experiences your unique combination of code and applications as they complete their journey. SciVisum's advanced testing approach 'Application Synchronicity' provides user-centric real-life metrics delivering invaluable insights into your entire website delivery on which you can base budget allocations effectively to maximise impact, protect brand image and deliver consistent positive end user experiences.

About SciVisum

SciVisum provides technical teams a uniquely in-depth analysis of how their code and systems are performing, and allows the Business and Marketing managers to take control of the ongoing Customer Experience on the portals. SciVisum's success is the result of the combination of its in-house developed test engine, which provides flexible and fast scripting for complex multi-page User Journey web site testing, together with the experience of

expert web testing staff.

The result is a portfolio of web effectiveness test services, centred around Dynamic User Journeys. This approach helps clients focus on reducing lost sales online, by continual improvement of evidence based User Experience metrics.

Many companies have previously bought testing from other suppliers, and appreciate the fact

that SciVisum's unique approach to emulate realistic, random-walk and complex Dynamic User Journeys provides unique depth of testing, at costs and time scales to suit today's tighter project demands.

SciVisum does not build or host web systems, and is thus able to offer fully independent test and audit services and consultancy.